

Something

Wonderful

is Going

to Happen

**INNERpreneurship** . . . . .

. . . . . **The Rise of Self Destiny**

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*“ It is not the strongest of the species that survives, nor the most intelligent, but the one most responsive to change. ”*

Charles Darwin (1809 – 1882)

## About This e-Book . . . . .

This e-Book uses many live links in key text phrases. How will you know where they are ?

“live links” or “hyperlinks” are underlined and a **different color** so they stand out.

When viewing on your computer using adobe acrobat you can “click” on these “live links” to be taken to other website locations for more in-depth reading.

This e-Book is meant to be a brief summary for your easy reading pleasure – to give you time to absorb and consider what I am telling you.

For this reason I encourage you to save this PDF version (electronic format) and reference it at your convenience.

If you are going to share this e-Book with others (which is highly encouraged), forward them this pdf file as an attachment so they can also benefit from my embedded “live links”.

Better still, send them the link below which will take them directly to the original source on my website;

[Download Terry's e-Book on INNERpreneurship](#)

I could have used more color, which is fine for viewing on your computer, tablet or smartphone. But for those who want to print a hard copy, this would mean running your printer ink cartridges dry and being slow to print. So I had to pick the “middle ground” – a balance between efficiency and on-screen appeal.

In keeping with **general internet safety**, remember, **e-mail spam runs rampant on the internet**

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I do updates to my e-Books, so the safest way is to **ALWAYS** go to [my website download page](#) to download an updated version of this e-Book.

**Thanks again and I hope you enjoy this e-Book !**

## Why YOU should read this e-Book?

I want you to [Discover YOUR INNERpreneurship](#) and not take the 30+ years it took me to discover mine.

## Definition

INNERpreneurship – Don't you mean ENTREpreneurship?

No, INNERpreneurship. The **INNER** is capitalized to draw focus onto the difference from entrepreneurship.

## What is the difference between INNERpreneurship and ENTREpreneurship?

Entrepreneurs focus on making money (more about this later).

INNERpreneurs focus on personal growth (inner) and fulfillment.

## What are YOU going to get out of it?

I want to save YOU time and also inspire you to find your purpose, your destiny . . . . .  
 . . . . . [your INNERpreneurship](#)

## Did I invent the term?

No – I wish I had but it was already around. We just didn't hear about it much. The practise has probably been going on for decades if not centuries – just no one knew what to call it and probably lumped it into **volunteerism, philanthropy** and even **entrepreneurship**.

**Keep your eyes and ears open. Everything (good and bad), happens for a good reason.**

It all starts with you graduating from grade 12. Then you proceed to either college, university or other post secondary education. You complete those studies and you are ready to unleash your skills upon the world.



You just want to get out there and

**“Save the World”**

So after several years of working, perhaps longer than that, you sit down one day after losing your job, (for the 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> time) to update your resume. You put down every single job you have ever worked, and you are shocked by the numbers.

You have;

- **32 years of work**
- **15 jobs**
- **That’s 2.2 years per job**
- **Shortest job was 3 months**
- **Longest job was 6.5 years**
- **3 jobs were transitions**

Luckily that dry spell finishes with another successful interview . . . and you start your 16<sup>th</sup> job !

OK. That's not exactly you.

..... That was me !

**WOW !**

How did that happen ?

**Always, always, always, be cognizant of new opportunities.  
Every day we are witness to new opportunities around us.  
Don't pass up the small ones. They ALL add up.**

Well, partially because I never gave up and adapted to the times, with new resume formats and different marketing avenues – namely social media. I was also tenacious (i.e. stubborn). I kept working in my profession too, without segway'ing into lawn care or grocery bagging . . . . . (not that there is anything wrong with either career).

So, it should be obvious;

- **Don't ask me for advice**
- **Don't believe my stock tips**
- **Do NOT work wherever I work !**

I looked back over those 32 years. It was easy because I created a “Master Resume”. This is a resume that has EVERY single job I had to keep the cash flow up. From that resume I jotted down the different skills and lessons I learnt.

So what changed over those 32 years?

Well ...

- **Commendations are few to none**
- **Seems like NO 3 or 5 year biz plan at companies**
- **Loss of Teamwork**
- **Job instability**
- **No loyalty to the employee**
- **Job timeline getting shorter**
- **Collaboration at work growing thinner / extinct**

For the employee, this results in . . .

**Suspicion**

**Uncertainty**

**Loss of Identity**

**The NEW Work Paradigm**

The People at the TOP are Driven by **MONEY**



The People at the BOTTOM are Driven by **FEAR**



Fear of . . . . losing their job . . being demoted  
pushed aside . . . . not being part of the TEAM  
not being accepted as a contributing member

Treat yourself like a company. Each person really is a company offering a product (You) and a service (Your Skillset)

Don't leave your personal development and discovery to your employer. Your employer, as great as they are, have their own purpose of existence. Not surprisingly, YOUR destiny is probably NOT in their top 5 priorities (probably not even the top 10 )

Then one day you get an epiphany (like I did);

**\$@%&\$#\$@% The World !**



**The World Doesn't Want To Be Saved !**

**JUST  
SAVE  
YOURSELF !**

Do I mean this in a vindictive, blasphemous way? **Of course not**

The world has much bigger fish to fry than to be worried about **YOU**.

The world doesn't care about us individuals. It has much bigger concerns to occupy itself with . . . . . **and that is good, because ONLY you know what is best for YOU . . . . . right ?**

Of course . . . .



But then . . . . (as HAL said in 2001: A Space Odyssey)

**“Something Wonderful is Going to Happen”**

And it did .....  
I don't know exactly when but .....  
..... something transpired

We enter . . . .

“Dawn of the **INNERpreneur**”

and

**INNERpreneurship**

When asked if I am an optimist or a pessimist, I reply, “first and foremost, I am a REALIST”. You have to see reality first, then you can decide if you are an optimist .... or a pessimist (of course, most of us are optimists). You have to work with what is before you - REALITY

**DEFINED**

**INNERpreneurs use their facets to find personal fulfillment & growth**

- **Creatively**
- **Spiritually**
- **Emotionally**

And **Create Social Change**

So what are some of the characteristics of an INNERpreneur ?

- **High need for achievement & independence**
- **Low need for conformity**
- **Internal locus of control**
- **Love of ambiguity**
- **Propensity for risk taking**
- **Obsession with opportunity**
- **Total “out of the box” thinking**

## Not convinced ? . . . . .

Have you noticed that in the last 10+ years, the variety and types of self-help “awakening type” books that have been written ?

[The Secret](#) – Rhonda Byrne

[The Awakening Course](#) – Joe Vitale

[The Purpose Driven](#) – Rick Warren

[The Twelfth Insight](#) – James Redfield

[Start Late Finish Rich](#) – David Bach

[The Leader Who Had No Title](#) – Robin Sharma

[The Tipping Point: How Little Things](#)

[Can Make a Big Difference](#) – Malcolm Gladwell

[Outliers: The Story of Success](#) – Malcolm Gladwell

You can probably name a few more . . . . .

You see, what I experienced and you probably noticed, is that job timelines have sped up.

What used to be a 33 year – 1 job career, has turned into segments of 2-5 year blocks making that same 33 year career span.

How the internet has sped up, so too have people’s expectations . . .

- **Our Expectations are Rising**
- **Jobs Over Promise . . . . . and Under Deliver**
- **People, (like you and me) WANT THINGS TO HAPPEN . . . Want to Progress . . .**

Why should you wait for the company you are working for to give you (finally) a shot at speaking in front of senior managers or managing a project by yourself. Don’t let them decide your fate and destiny

## What are some other characteristics of INNERpreneurs?

INNERpreneurs . . .

- Believe you should do what you are / love
- See a different world
- Let your values / passion guide your life
- Innate need to be creative – unique path
- Make things different; attracted to improve the world
- Alternate career focus with periods of reflection

Having worked at many places as I have, I realized some company employee “groupies” are better than others at hiding or disguising their inner ties - bonds; the ones that mesh well outside of work at social activities. There was one place where the lines were so invisibly drawn - You couldn't tell during the work day, but whenever there was a social event. the ropes were pulled in.

If you want to read a bit more about innerpreneurs and innerpreneurship, read;

### [“Karma Queens, Geek Gods & Innerpreneurs”](#)

by Ron Rentel and Joe Zellnik

( pages 129 to 155 )

## So what happened to me?

Well, I did get another job in my profession, actually, quite a good one. But that short dry spell, when the lights came on and I had my epiphany, I started my **INNERpreneurship** . . .

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**TWEETS ...**

Club Websites - 7 Habits of Highly Effective Club Websites - <http://t.co/97iNqnYb> @TDKtalks #FIH

I Will be Featured in a #BlogTalkRadio Interview on Fri Nov 30 - 9 pm MST - <http://t.co/Nmzds4te> @TDKtalks @Leadershipsoup

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Feature Interview on BlogTalkRadio  
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It was a magical moment, a perfect storm, if you will.

I had been a **Toastmaster for 15 years**, always had a **love of radio**, was **web and social media savvy** and I wanted to put to good use all the **leadership and speaking skills** I had learnt and applied. So I thought . . . **why not project that forward to help others break out of their shell and help them get along with their challenges and personal development, with leadership, team building and speaking.**

I interview Toastmasters and other speakers / presenters on topics ranging from **speaking skills to leadership development**. I post these on my website as **audio podcasts**. You can listen to these podcasts on [my website](#) or subscribe to them on [iTunes](#), where I am syndicated.

It also gives me a perfect platform to “**ask the right questions**” and share the answers with **YOU !**

I may have stretched myself by applying for the next job. But in that process I learnt, witnessed and sincerely felt, the common challenge most companies have - integrating new hires into their current workforce. People don't always leave because of money. Sometimes they leave because they don't feel like they fit in . . . . .  
..... or are accepted as a member of the TEAM.

And here is the best part . . . . . ( as promised earlier) . . . .

If you should happen to develop a [product or service](#) that someone is willing to pay you for . . . . . then you can easily migrate your

[INNERpreneurship](#)

into an

[ENTREpreneurship](#)

There is one step left – I now call upon **YOU** to start your **INNERpreneurship**. This is a tricky part for me, because I don't know you, or your passion. Visit my website & contact me at;

[www.TDKtalks.com](http://www.TDKtalks.com)

From there I can assist and show you how.

**“ Everyone has a passion they can turn into an INNERpreneurship to fulfill their personal growth and create social change “**

It could be many things of YOUR interest . . .

- [a cause](#)
- [a charity](#)
- [a philanthropy](#)
- [a product](#)
- [a service](#)
- [volunteerism](#)
- [a book](#)

## EPILOGUE

I originally prepared and delivered this educational at the 2011 Spring Conference for [District 42 Toastmasters](#).

[You can watch that video by clicking HERE](#)

When I sat down initially to start plopping down the dots, in the hope of connecting them and writing this presentation, I wasn't sure if I was going to be ready - if I would have enough time. Then I realized, "I have been preparing for this educational, . . . . . **FOR OVER 30 YEARS**".

. . . . . How could I NOT be ready !

Let me explain . . . . .

The culmination of this writing took place when I was out of work (yet again), and assembling all my latest career accomplishments to formulate, yet another version of my autobiography, more commonly known as . . . . . **a resume**.

Since you missed being there, and I missed meeting you, I decided to transcribe it from my powerpoint slides into this e-Book. Please feel free to distribute it (in unaltered form please) to anyone whom you think can benefit from my "words of wisdom". It took me a long long time to craft the experiences which eventually succumbed to this e-Book . . . . .

. . . . **From Me to YOU**

**Thank-You !**

Leadership is when you "take action" or "step up" to contribute when you see an opportunity and a need to do so . . . .

## FURTHER READING

### Video Presentation

[Show #024 – Dawn of the INNERpreneur” on TDKtalks.com](#)

### Podcast Interview

[Show #018 – Are YOU an INNERpreneur? – Interview with Tara Joyce \(T J\) of elasticmind](#)

[Leadership Makeover Radio Show – Terry Interviewed About INNERpreneurship](#)

### Websites

[Elastic Mind](#)

[TDKtalks](#)

### Articles

[INNERpreneurship – Is it for YOU ?](#)

[101 Questions About INNERpreneurs](#)

Typically, everyone just wants to be a part of something - to be part of a TEAM

## DISCLAIMER

By no means am I asking you to quit your job. You may already be working for a good and fair employer who treats you well and compensates you favorably. That's Great !

**By no means am I asking you to short change your current employer.** Deliver the value that you are being compensated for. Deliver your skillset with a high degree of **ethical, moral and professional** duty. Personal integrity is everything. **It is your "branding"**.

All content herein is genuinely my own and is expressed purely as opinion, for further discussion. Before making any career or life altering changes, you should consult your career advisor or mentor.

You are encouraged to distribute this e-Book in its original format and NOT alter the content in any way, shape or form.

Don't leave your personal development and discovery of self-destiny to your employer. Your employer, as great as he/she is, has their own purpose for existence. Not surprisingly, YOUR destiny is probably NOT in their top 5 priorities ( not even the top 10 ! )



## Thank-You

Now that you & I have met . . . . .

. . . . . Don't be Shy

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